Wyoming State Quilt Guild Conference Call Meeting Minutes May 12, 2020

Call to Order - President Deb Zelenak called the meeting to order at 7:00 pm.

Roll Call - Present were Deb Zelenak, Jennifer Golden, April Pendleton, Kandi Davis, Karen Sansoucie, Virginia Ohr, Tauna Leathers, Michelle Quick, Nena James, Josy Daniel, Deb Kipp, Kim Hicks, Terry Dunn, and Margaret Immenschuh.

Deb asked if there were any additions to the agenda. Nothing was added.

Minutes - Kandi requested the Treasurer Report date be corrected to February 2020 in the March 1 meeting minutes. Deb requested a new paragraph for the Social Media section in the March 1 meeting minutes: Anne Shaw put together a presentation about "What Social Media Is" to help the board increase their knowledge of social media platforms and use. The board thanked Anne for her presentation which was very informative and then discussed various Facebook, Instagram and Twitter options. The board was concerned about liability issues of using social media, their own unfamiliarity with Instagram and Twitter, and was not sure about membership interest in increasing our social media presence. The board felt we needed membership approval to add Instagram and Twitter accounts. Deb then asked the board about continued use of our current Facebook social media account since membership and board approval was not sought before it was set up. An informal vote of the board reflected that the majority of the board was fine with continuing the use of Facebook. Deb asked all board members to explore Instagram and Twitter social media platforms so they are familiar with them before the next board meeting. April suggested that Deb send a social media survey to our membership to find out their interest and the questions would be coordinated with the social media committee. The social media position discussion was tabled. April moved to correct the minutes with the new paragraph. Kim seconded. The change was approved, as corrected. Kandi moved and Jennifer seconded to correct the Treasurer Report date. The March 1 2020 minutes were approved, with both corrections. Kandi moved to accept the April 5, 2020 minutes as presented. Jennifer seconded. Minutes accepted as presented.

Treasure Report - Kandi reported that 55% of dues are mailed; 45% paid with credit card. Jennifer moved to accept the Treasurer report. Motion seconded. Treasure Reported accepted.

Correspondence - No correspondence received.

Committee Reports:

QW 2020/2021 - Nena has been in contact with National Instructors and the college regarding QW 2020 cancelation. Nena and Michelle have been working together to combine both QW's. They are busy working out the details. Announcements will be placed in Patchwords and on the website at the appropriate times. Kandi will keep the financial records separate for QW 2020 and QW 2021. Deb suggested that all major decisions that affect the membership should be run by the board before posting on website. The board usually doesn't get involved in the workings of Quilt Wyoming events. The QW chairs have the responsibility to post updates to make their QW event successful.

QW 2022 - Kandi reported that they are right on track.

Membership - Tauna reported 486 members. Patchwords is being mailed to 284 members; 202 received it electronically.

Librarian - Terry purchased our library books for \$807.07, plus \$40.25 tax. A suggestion was made to mail the library book to each county. Terry will put a marker inside the book and include a letter stating that it was donated by WSQG. Terry made a motion to mail the books to each county when they are ready. April seconded. Motion passed.

Patchwords, **Webmistress** - Virginia is working on the next edition of Patchwords. There was nothing new to report on the website.

Historians - Margaret is working on the history books. She reminded everyone to mail articles to her or Cathe about retreats and events in their area.

President - Deb will cover her items later in the meeting.

Vice President - April didn't have anything new to report at this time.

Past President - Jennifer didn't have anything to discuss at this point.

Director-at-Large - Kim received a letter from the State Fair office regarding our awards. Our awards will be the same for this year. State fair money was mailed in April.

Regional Directors Reports

Central - Deb reported that the Central Regional Event "Quilt Rendezvous" is scheduled for September 10-13.

Southwest - Nena reported that the quilters in her area are busy making face masks.

Northwest - Michelle reported that they made close to 5,000 masks in their area. The NW retreat is scheduled at this time for October 21-25.

Northeast - Josy and Kandi reported that the NE region made over 11,000 for their area. Josy reported they are working on having a fall regional event, October 29 - November 1.

Old Business

Social Media Position: Deb received a lot of good ideas in the survey that she will pass on to April. Approximately 20% of membership responded. Do we, as board members, want to pursue the additional use of social media platforms (Instagram and Twitter) and expand it to increase our social media presence? An informal vote was conducted to see if we wanted to increase our presence in social media. The board decided not to increase our social media presence. Kandi added that there is too much uncertainty and contention on the board at this time about this issue. The people in her region don't understand what is involved in adding a new member to the board.

Quilt Wyoming Cancelation - April presented the slate-of-officers for our officer's ballot: President-Elect Jennifer Golden; Secretary Stephanie Logan; Membership Tauna Leather; SW Nena James and Carol Bryant; Central Julie Haptonstall; Director-at-Large Kim Hicks. The ballot will have a write-in line. Carol Bryant has been nominated but April and/or Nena will be contacting her to confirm that she would like to be on the ballot. Jennifer has one nomination for Golden Thimble and a few others were suggested for her to follow-up for possible nomination. Deb suggested we consider Zoom and Webinar for possible meeting resources. After reviewing the By-Law, it was decided that we can suspend the Annual Meeting since we aren't having QW. The officers can be elected thru a mail ballot mailed out in June. Due to an Act-of-God situation, the Treasure Report and Minutes from July 2019 can be presented and accepted at QW2020/2021 in July 2021. The board decided to publish the Annual Meeting Treasure Report and Minutes in the August-September issue of Patchwords for informational purposes only. Since the deadline for Golden Thimble Award is June 1, the board decided to mail the officer ballots and Golden Thimble ballots together on June 25, requesting that the ballot be returned to April by July 10. A stamped-return envelope with April's address will be included in the ballot mailing.

Board Challenge - April will add her own Board challenge. Since QW has been canceled, Deb's board challenge will be exchanged at the next face-to-face meeting.

The next meeting will be July 25, 2020 in Casper.

Meeting adjourned at 8:45 pm.

Karen Sansoucie, Secretary